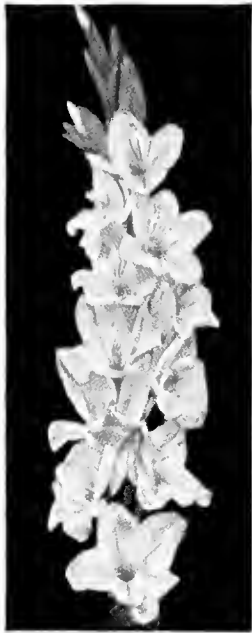


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GIANT NYMPH



GOLDEN DREAM



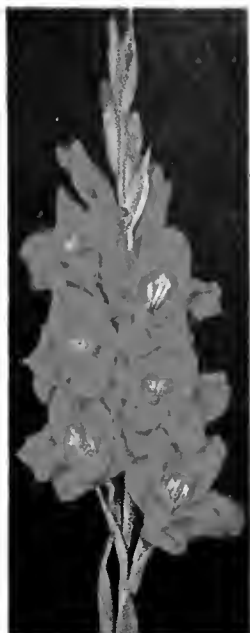
MAID OF ORLEANS



ALICE TIPLADY



MINUET



COMMANDER KOEHL

GLADIOLUS

| | 3 for | Doz. |
|--|-------------|--------|
| Aflame. Giant Begonia rose..... | \$0.15 | \$0.50 |
| Aida. Deep violet blue. Large, straight, early..... | .15 | .50 |
| Albatross. Large pure white..... | .25 | .80 |
| Alice Tiplady. Prim. Brilliant orange salmon..... | .15 | .50 |
| Berty Snow. Giant exhibition lavender..... | .15 | .50 |
| Betty Nuthall. Coral with orange throat..... | .25 | .80 |
| Blue Danube. Amethyst blue with darker throat..... | .25 | .80 |
| Chas. Dickens. Radiant purple, tall, good..... | .15 | .50 |
| Commander Koehl. Immense dark scarlet..... | .25 | .80 |
| Dr. F. E. Bennett. A very bright red..... | .15 | .50 |
| Fern Kyle. A very good cream..... | .15 | .50 |
| Giant Nymph. Pink with creamy throat..... | .15 | .50 |
| Golden Dream. Best deep yellow..... | .15 | .50 |
| Heritage. Large warm pink. Exhibition..... | Each 80c. | |
| Maid of Orleans. Large lovely milky white..... | .35 | 1.25 |
| Marmora. Immense smoky lavender..... | .15 | .50 |
| Mildred Louise. Marvelous Strawberry pink..... | .50 | 1.75 |
| Minuet. Very large lavender..... | .25 | .80 |
| Miss Greeley. Very fine pink..... | .25 | .80 |
| Miss New Zealand. A giant salmon apricot..... | Each \$1.25 | |
| Mother Machree. Soft smoky lavender..... | .25 | .80 |
| Mrs. Frank Pendleton. Rose pink, carmine blotch..... | .15 | .50 |



PELEGRINA

| | 3 for | Doz. |
|--|--------|--------|
| Mrs. Leon Douglas. Begonia rose..... | \$0.15 | \$0.50 |
| Mr. W. H. Phipps. La France pink..... | .15 | .50 |
| Orange Queen. Apricot orange..... | .15 | .50 |
| Paul Pfitzer. Early velvet purple..... | .25 | .80 |
| Peace. Satisfactory white..... | .15 | .50 |
| Pelegrina. New near blue..... | .30 | 1.00 |
| Pfitzer's Triumph. Large blooms of salmon orange..... | .15 | .50 |
| Picardy. Soft shrimp pink..... | .15 | .50 |
| Picardy Special..... 100 large bulbs, \$3.50..... | | |
| Red Phipps. A glowing red. Very good..... | .25 | .80 |
| Salbach's Orchid. Shade of cattleya orchid..... | .25 | .80 |
| Stuttgartia. Large brilliant red with no blotches..... | .15 | .50 |
| Veilchenblau. Blue violet..... | .15 | .50 |
| Wurtembergia. Very large red with white throat..... | .30 | 1.00 |

100 Mixed Gladiolus, not labeled..... \$2.50
 100 Mixed Gladiolus, labeled..... 3.50
 Gladiolus Seeds, per packet..... 1.00
Lots of 100 each given 15 per cent discount on dozen prices

7 bulbs, 1 of each, as shown, 50c.
 21 bulbs, 3 of each, as shown, \$1.25

Note—We grow many varieties of DAHLIAS, GLADIOLUS and CHRYSANTHEMUMS not listed.
 If you do not find what interests you, consult us.

KOREAN MUMS

NEW DOUBLE KOREANS

THE MOOR. Amaranth purple or port wine red. Very brilliant and intense in the garden. Flowers fully double, produced freely, and excellent as a cut flower. Very hardy.

KING MIDAS. A charming shade of soft yellow with the faintest bronze tintings. Blends perfectly with almost any other shade; very effective in itself.

EMBER. A brilliant glowing bronze. A remarkably hardy and rugged Chrysanthemum which apparently withstands all weather conditions. Flowers are quite frost-resistant.

Prices of above varieties,
 75c. per plant, or \$7.50 per dozen

KOREAN CHRYSANTHEMUMS

Aphrodite. An ivory white with a touch of pale pink. A single plant will make a gorgeous background in the average rockery. October 5.

Apollo. Bronze red and gold.

Ceres. Chamais yellow and coppery gold.

Daphne. Lovely Daphne pink.

Diana. Lilac rose and salmon.

Hebe. Soft lavender pink. Early, free bloomer. 35c. each, \$3.50 per doz.

Korean Chrysanthemums—Continued

Indian Summer. Vivid glowing orange. Somewhat shaggy, but attractive and distinct in form. More frost-resistant in the flower than any double kind that we know. October 15. 50c. each, \$5.00 per doz.

Judith Anderson. Flowers are small, about 1½ in. across, well rounded in form, clear buttercup yellow. Fine for northern areas. Spread, 2 to 2½ in.

Louise Schling. Glowing salmon red.

Mars. Deep amaranth red.

Orion. Canary yellow. Excellent for cutting and garden. 35c. each, \$3.50 per doz.

Romany. Color is between carmine and opal red. The blooms are full, double, perfect in form. Carried freely on wiry, branching stems. October 5. 50c. each, \$5.00 per doz.

Saturn. Brilliant sparkling orange and bronze. Flowers are produced in large, graceful sprays. October 5.

Venus. Lilac pink with rose lavender shading. Flowers in late September. Height 2½ ft.

Vulcan. Glowing carmine red. 35c. each, \$3.50 per doz.

The above plants, except where noted,
 25c. each, \$2.50 per doz.

CHOICE GARDEN CHRYSANTHEMUMS

Amelia. Pink and white. Ideal for rockery or border.

Bronze Doty. Bronze Pompon.

Capt. Cook. Pink Pompon.

Dreer's Orange Button. Orange button.

Granny Scoville. Warm coral bronze decorative.

Ida Skiff. Bronze, Daisy type.

Jean Cumming. White.

Lillian Doty. Shell pink Pompon.

Little Dot. Small mahogany button.

Mrs. Bingham. Large red single.

Mrs. Calvin Coolidge. Cardinal red.

October Gold. Golden orange decorative.

Pink Dot. White with bright pink center Pompon.

R. Marion Hatton. Yellow decorative.

Red Doty. Large perfect Pompon.

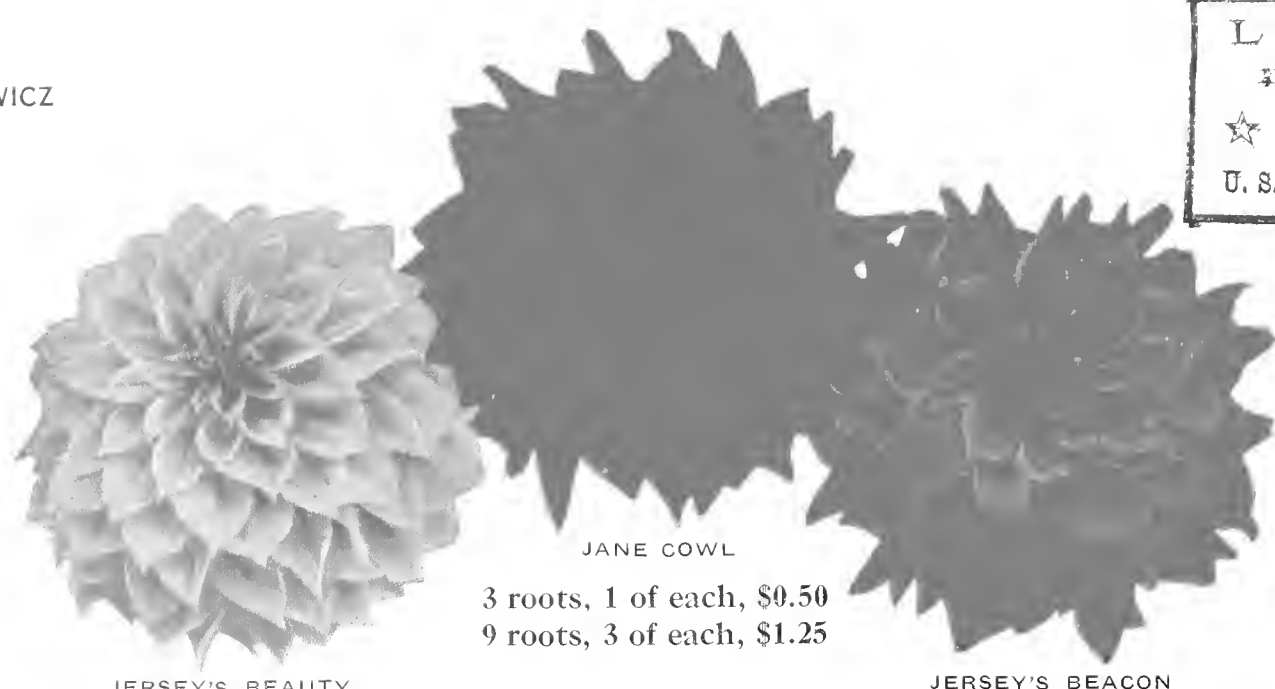
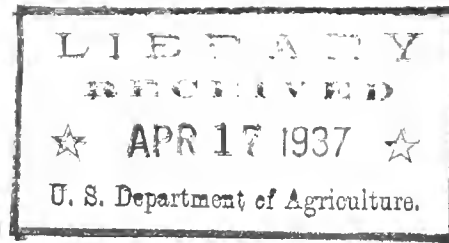
Ruth C. Dickerson. Exhibition yellow single.

Skibo. Little rich yellow button.

Smith's Perfection. Large delicate pink.

White Doty. Large pure white Pompon.

Plants of above.....25c. each, \$2.50 per doz.
 12 Seedling Chrysanthemum Plants.....\$2.00
 Chrysanthemum Seeds.....25c. per pkt.



JERSEY'S BEAUTY

JANE COWL

JERSEY'S BEACON

3 roots, 1 of each, \$0.50
9 roots, 3 of each, \$1.25

GLADAMUM GARDENS ~ Freehold, N. J.

We enjoyed meeting many of our customers, and future customers, at the Trenton Fair and at the American Dahlia Society Show held at Radio City. We extend to all an invitation to visit us during the flowering season from August until frost. Wishing you Happiness and Success with your garden.

DAHLIAS WE RECOMMEND FOR 1937

| | Roots | Plants |
|---|--------|--------|
| Amelia Earhart. S.C. Apricot, buff and salmon | \$1.50 | \$0.75 |
| Angelo Rossi. I.D. Orange buff. Winner of honors in Holland | 5.00 | 2.50 |
| Azura. I.D. Rosy lilac, bluish violet sheen | 7.50 | 3.75 |
| Baerne. S.C. Old pink, soft deep salmon glow | 2.50 | 1.25 |
| Ballego's Surprise. S.C. A very fine white | 1.50 | 1.50 |
| Betty Zane. I.D. Rose pink, silver sheen | 2.50 | 1.25 |
| Bright Star. S.C. A very fine yellow. A big winner in New York and Englewood, N. J. this past season | 7.50 | 3.75 |
| California Idol. I.D. Clear, bright, self-colored yellow | 5.00 | 2.50 |
| California Peach. S.C. A clear coral pink | 5.00 | 2.50 |
| Satan | 5.00 | 2.50 |
| California Rose. I.D. Clear bright rose | 3.50 | 1.75 |
| Cavalcade. F.D. Soft rosy magenta | 1.50 | .75 |
| Clara Carder. I.D. A beautiful clear pink | 5.00 | 2.50 |
| Corallina. S.C. A deep stone red | 2.00 | 1.00 |
| Eagle Rock Superba. F.D. A huge pink | 1.50 | .75 |
| Ella May. C. Violet carmine, incurved | .50 | .50 |
| Entrop's Monarch. I.D. Giant, deep velvety blood red | 2.00 | 1.00 |
| Eva Hunt. I.D. Waxy white | 2.00 | 1.00 |
| Frau da Mansfield. C. Buttercup yellow | 1.00 | .50 |
| Geo. Washington. I.D. Rose pink, tipped silver | 2.50 | 1.25 |
| Gretel. C. A bright henna cactus | 1.00 | .50 |
| Hillcrest Cinderella. I.D. Fine lavender | 1.50 | .75 |
| Hunt's Velvet Wonder. I.D. Violet purple and burgundy | 2.00 | 1.00 |
| Jersey's Dainty. C. White tinged lavender | 1.00 | .50 |
| Jersey's White Beauty. F.D. A clear, glistening white | 5.00 | 2.50 |
| Lord of Autumn. I.D. A prize winner of golden yellow | 2.00 | 1.00 |
| Louise Arduine. S.C. A deep, velvet red, very good | 2.50 | 1.25 |
| Louise Bates. S.C. Beautiful mallow pink | 1.50 | .75 |
| Margrace. I.D. Brilliant scarlet, tipped and striped with gold | 5.00 | 2.50 |
| Milton J. Cross. I.D. Apricot peach with a golden face | 10.00 | 5.00 |
| Miss West Virginia. C. Beautiful mauve | 3.75 | 1.88 |
| Mother Maytrott. I.D. An outstanding white, not temperamental but consistent good grower. Blooms are 10 to 11 in. | 7.50 | 3.75 |
| Mrs. Geo. Le Boutillier. I.D. Exhibition red | 2.00 | 1.00 |
| Mrs. Herbert O'Connor. I.C. A good rose pink | 5.00 | 2.50 |
| Murphy's Masterpiece. I.D. Dark garnet red | 2.50 | 1.25 |
| Nocturno. St.C. Nearly black curly petals | 1.00 | .50 |
| Phantom. I.D. Royal purple with every petal tipped white | 1.50 | .75 |
| Pracktekerl. S.C. A deep yellow | 2.00 | 1.00 |
| Queen City. F.D. A blend of cherry red and old rose | 3.75 | 1.88 |
| Robert L. Ripley. I.D. Rhodamine purple, rose suffusions through entire bloom. The blooms attain immense size | 10.00 | 5.00 |
| Royal Purchase. I.C. Deep straw yellow | 7.50 | 3.75 |
| Royal Robe. I.D. Royal purple Jane Cowl | 4.00 | 2.00 |
| Ruby Taylor. F.D. Purplish red. Free bloomer | 1.00 | .50 |

Our 1937 Dahlia Introduction . . . "MISS ENGLEWOOD"

We could say a great deal about Miss Englewood and of its many merits, but we will limit ourselves to say, besides the description, that it is to the red class all that Jane Cowl is in the Autumn class. A healthy and vigorous growing plant, free flowering and a uniform grower. It won *Certificates of Merit* at Storrs, Conn. and at East Lansing, Mich. When shown at the New York Florists' Club it received a vote of thanks. It is an Informal Decorative of spectrum red and carmine. Back of center petals buff yellow showing plainly at center and upper side of petals. Stems 9 inches, heavy to medium, flowers on side facing side. Size of flowers, 7 1/4-12 inches, depth 2 1/2-4 1/4 inches, height 5 feet.

Roots, \$7.50 each Plants \$3.75 each

| | Roots | Plants |
|---|--------|--------|
| Rudolph's Giant. I.D. Biggest and best. Bright buff apricot | \$7.50 | \$3.75 |
| Saarlands Heinnkar. St.C. Rose, yellow | .75 | .38 |
| Satan. S.C. Flaming red with touch of gold | \$1.00 | .50 |
| Shekinah. S.C. A perfectly formed shell pink; semi-cactus | 15.00 | 7.50 |
| Sport. C. A deep yellow Cactus | .50 | .25 |
| Traur Um Langemarck. St.C. Dark crimson | 1.00 | .50 |
| Watching Sensation. I.D. A giant bloom of champagne color (Plants only) | 1.25 | .63 |

POMPONS

Betty Anne. Clear shell pink.
Morning Mist. White with rosy lavender.
Rosalie. Clear, ivory white.

Roots \$1.00, Plants 50c.

Roots or Plants of the following Pompons are 25c. each

Aimee. A popular tiny bronze.
Atom. One of the smallest. Orange scarlet.
Amber Queen. Clear amber shaded apricot.
Anna Von Schwerin. Beautiful shell pink, white eye.
Arthur Kurley. Rich cherry red. Very fine.
Bantam. A bright red, on long stems. Good.
Belle of Springfield. Small bright brick red.
Betty Stone. Carmine. Very prolific.
Bob White. Small pure white. Free bloomer.
Dee Dee. Perfectly formed lilac lavender.
Dixie. Small, very dark red, long stems.
Edith Mueller. Rose red blended with yellow.
Gannymede. Pale pink and yellow.
Gertrude. Glowing carmine. Good form.
Helen Anita. Small lavender, white center.
Honey. Honey yellow, early, constant bloomer.
Joe Fette. Beautiful snow white. Exhibition.
Johnny. Small, dark red of perfect form.
Kleine Domitea. Bright orange buff. Early.
Little Beeswing. Old gold base, tipped cherry.
Little David. Small, perfect orange scarlet.
Little Edith. Light yellow, tipped carmine.
Little Herman. Red tipped white.
Little Mary. Deep red, almost black.
Mary Munns. Fuchsia, dark orchid sheen.
Nerissa. Soft rose tinted silver.

Pompons—continued

Regulus. Excellent small bright purple.
Snowclad. An all-around pure white.
Sonny. Pinkish old gold. Tiny, perfect shape.
Tom Thumb. Rich garnet red.
Yellow Gem. Clear yellow, very reliable.

Collection of Pompons—7 for \$1.00

MINIATURES

| | Roots | Plants |
|---|--------|--------|
| Baby Royal. M.S.C. Salmon shaded apricot | \$0.75 | \$0.50 |
| Bishop of Llandaff. M.P'ny. Brilliant red | .50 | .50 |
| Buckeye Baby. M.F.D. Golden buff, lightly shaded reverse. Plants free, rapid blooming, vigorous. Stems long, straight. Blooms and grows under all conditions. | 2.00 | 1.00 |
| Corise Gem. M.S.C. Bright cerise pink | 1.00 | .50 |
| Dorothy Brant Miller. M.F.D. Shell pink | 1.00 | .50 |
| Easter Greeting. M.F.D. Pure white, fine bloomer | 1.00 | .50 |
| Eclipse Jr. M.F.D. Soft orange | 1.50 | 1.00 |
| Elizabeth Pape. M.C. Pale pink and creamy white | .50 | .50 |
| Little Dream. M.S.C. Rose pink | 1.00 | .50 |
| Little Nemo. M.F.D. Crimson tipped white | .75 | .50 |
| Mavis Orchid. Lilac, red-purple reverse | .50 | .50 |
| Mirth. M.F.D. Orange red to orange scarlet | 1.00 | .50 |
| Orchid Lady. M.F.D. Amaranth pink to mallow pink. Excellent flowering habit. | 1.00 | .50 |
| Polly Orchid. Yellow. Carmine lake reverse | .50 | .50 |
| Skippy. M.F.D. White tipped crimson carmine | .50 | .50 |
| Twinkle Orchid. White with distinct violet rose markings | 1.50 | .75 |

BALLS

| | Roots | Plants |
|---------------------------------|--------|--------|
| Carolyn Ball. Rose and mauve | \$0.75 | \$0.50 |
| Draude. Dark red | .25 | .25 |
| Jayseedee. Violet speckled red | .75 | .50 |
| Kentucky Snowball. A white ball | 1.50 | .75 |
| Mary Helen. Deep canary yellow | .50 | .50 |
| Shirley Temple. Clear yellow | 1.00 | .50 |
| Supt. Amhryn. Large rose pink | .50 | .50 |
| Yo Yo. Rich Autumn shade | .75 | .50 |

SINGLE AND COLLARETTE

| | Roots | Plants |
|--|--------|--------|
| Maurice Rivoire. Col. Crimson maroon, white collar | \$0.50 | \$0.50 |
| Newport Wonder. Salmon rose pink | .50 | .50 |
| Pequot Yellow. Large clear yellow | .75 | .50 |
| Prince of Bulgaria. Red and white | .50 | .50 |
| Purity. Best large waxy white | .50 | .50 |
| Scarlet Lady. Rose scarlet | .50 | .50 |

DAHLIA SEEDS

Large Blooming Dahlias. 25 seeds \$1.00, 100 \$3.50.
Miniatures. Mixed seeds, 100 for 50c.
Pompon Seeds. 100 seeds \$1.00.

GENERAL INFORMATION

Order Early: We will show our appreciation in filling order.
Terms: Remittance with order. All retail orders of \$3.00 or more sent postpaid at planting time unless otherwise requested. No Dahlia plants shipped before May 1st. Orders of green plants for less than \$5.00 add 25c. for special delivery postage.
Guarantee: Orders filled with carefully selected stock. True to name. While we take the greatest care to select only stock which will produce satisfactory results, we cannot assume responsibility for the hazards of growth after planting.